{audio}files/preroll.mp3;files/News_Audio/2012/sgrtjensent032612.mp3{/audio}

Tom Jensen, director of Raleigh-based Public Policy Polling, tells host Barlow Herget that his company is conducting more polls than anyone else in the country and PPP's automated system is as accurate as more traditional survey methods and much cheaper. If you're interested in political surveys, you need to listen to Tom Jensen.